

## ABSTRACT

It is the object of the invention to provide a display strip having sufficient punch hole strength for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display, and package assembly.

The invention is a display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display, which at least comprises a substrate layer containing a woven fabric and a sealant layer having heat-sealability, a punch hole being formed at an upper portion for hanging.